

Fundraising

Ideas for TSA Chapter Success



Consistently reducing costs for project materials, dues, transportation, etc. makes a school's TSA chapter much more sustainable. Just make sure your fundraises are approved by your school's administration! Here is a list of fundraisers used by TSA chapters across the state:



Business Sponsors

Send emails or letters to local businesses asking for donations of money or materials. Some industry sponsors will even provide event guidance!



Crowdfunding

Use GoFundMe or a similar platform and share it with the school network and students' family and friends.



Selling Food/Candy

Companies such as Krispy Kreme and World's Finest Chocolate have specific fundraising programs, but members can also sell candy or snacks for profit at various times throughout the day!



Concession Stands

Work at a concession stand at a school football game in exchange for a portion of the profits. Alternatively, set up your own stand!



Candy Grams

Sell candy and notes to students that will be delivered to their friends! This works really well around special occasions like Valentines Day.



Football Game Parking

Help direct cars at school football games and collect money for parking. You could even do it together with another club and split the proceeds!



Chain Restaurants

Set up a day/time for people to get food from a certain restaurant, and tell everyone you know to come. You'll get a portion of the profits from every customer who mentions your chapter.

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Tips for TSA Chapter Success



- If possible, try to have annual or seasonal fundraisers. This is a good way to ensure the whole student body remembers them and looks forward to them every year.
- The chapter office team should set an annual goal for fundraising so there is a set value to work towards.
- Create sponsorship packages with set rewards for each level of donation to incentivize sponsorships. Rewards could include social media shoutouts, sponsors listed on the website or t-shirt, and more.
- When asking businesses for help, make the impact and importance of donations clear. Start with technology companies or companies with personal connections (i.e. students' parent is employee). This will help build an initial warm connection and align the company's motivations with your goals.

