

Social Media Policy

Candidates are allowed to utilize social media platforms during their campaign but must adhere to several rules which are outlined below.

1. State Officer Candidates are not allowed to create their own social media handles on any platform for the purpose of campaigning. In the state officer application, students will select which social media platform(s) they are interested in using for their campaign.
2. The state officer advisor will create the account for them and provide them with the username to use for campaign collateral such as business cards, pamphlets, displays, etc., but will not provide a password. This ensures that nothing can be posted before the opening session.
3. The passwords for these accounts will be released to the candidates at the candidate meeting.
4. Tagging people is strictly prohibited across all platforms.
5. As a candidate, you are not allowed to post any derogatory statements about other candidates. Posts must only revolve around the individual candidates and their policies.
6. All posts across all platforms will be closely monitored to ensure there is not any violation of campaign policies.
7. All posts across all platforms must be school appropriate. Candidates (if pictured) must be in school-appropriate attire, and posts must not include sensitive subjects such as alcohol, drugs, sexual references, politics, etc.