

MIDDLE SCHOOL ON SITE VIDEO CHALLENGE

OVERVIEW

Applying leadership and 21st century skills, participants showcase video skills, tools, and processes to communicate, entertain, inform, analyze and/or illustrate a topic, idea, subject, or concept through a film produced on-site at the National TSA Conference. Required criteria, such as props and a line of dialogue, make the competition more challenging and will be revealed at the event orientation meeting.

ELIGIBILITY

One (1) team of up to 6 students per chapter may participate.

TIME LIMITS

- The video must be no longer than sixty (60) seconds in length. A deduction of five (5) points will be incurred for exceeding the time limit.
- Participants have thirty-six (36) hours, beginning at the event orientation meeting to complete the entire production.

ATTIRE

- TSA competition attire is required for this event.

PROCEDURE

- Participants report to the event area at the time and place stated in the conference program to receive the on-site challenge information.
- Each team supplies its own video production and editing equipment to complete its entry.
- Teams are responsible for submitting a link that directs to their video solution, and the Student Copyright Checklist as a PDF file to the JudgePro platform at the conference.
- Entries are reviewed by judges with neither students nor advisors are present at this time.
 - This event is judged in heats with two (2) judges per every forty (40) entries.
- The top ten (10) finalists are announced at the awards ceremony.

REGULATIONS AND REQUIREMENTS

Students will work to develop their leadership and 21st century skills in the process of preparing for and participating in this TSA competitive event. The development and application of those skills must be evident in their submission, demonstration, and/or communication pertaining to the entry.

- Participants produce a video while observing the following:
 - Participants film their footage, which must be appropriate for the TSA community, only at officially sanctioned conference locations, as described by the event coordinator.
 - Teams are not allowed to film in sleeping rooms, restrooms, restaurants, or elevators/ escalators.

- Participants may not disturb any event in progress, enter a restricted evaluation area, interrupt a conference function, or participate in behavior unbecoming of a conference participant.
 - At the event meeting, the event coordinator explains any further filming restrictions on the specific property.
 - Failure to follow these instructions will result in disqualification.
- All entries become the property of TSA and will not be returned after judging.
- Teams may use no more than one (1) video camera for the video production. This can be a traditional video camera, or a camera phone.
- Teams must edit their projects on a nonlinear editing system or their camera. Teams are responsible for providing their own editing equipment. You can edit on a computer or on a mobile device.
- All video footage must be the original work of the team and must have been completed during the event timeline.
- Where applicable, all ideas, test images, and sound from other sources must be cited. Copyrighted materials may NOT be used. NOTE: Failure to follow this procedure results in disqualification.
- On-Site Submission Information:
 - Students must turn in an MP4 video file on a flash drive during event submission.
 - Participants must complete the Student Copyright Checklist (see Forms Appendix) and save it as a multi-page PDF to be submitted electronically with the entry. Failure to include the Student Copyright Checklist will result in disqualification.

EVALUATION

- The completed video production.

Refer to the official rating form for more information

STEM INTEGRATION

This event aligns with the STEM (Science, Technology, Engineering, and Mathematics) educational standards.

LEADERSHIP AND 21ST CENTURY SKILLS DEVELOPMENT

This event provides an opportunity for students to build and develop leadership and 21st century skills including, but not limited to:

- Communication
- Collaboration/Social skills
- Initiative
- Problem Solving/Risk Taking
- Critical Thinking
- Perseverance/Grit
- Creativity

- Relationship Building/Teamwork
- Dependability/Integrity
- Flexibility/Adaptability

CAREERS RELATED TO THIS EVENT

This competition has connections to one (1) or more of the careers below:

- Actor
- Audio/video operator or technician
- Cinematography
- Film/video editor
- Screen editor
- Script writer

Production (100 points)				
Criteria	Minimal Performance	Adequate Performance	Exemplary Performance	Recorded scores
	1-4 Points	5-8 Points	9-10 Points	
Camera Handling (x1)	Serious problems with focus, steadiness, and framing are evident.	Most shots are focused and framed, with adequate close-ups included.	Steady and creative shots that enhance the video are utilized, and excellent close-ups are included.	
Lighting (x1)	Numerous shots are improperly lit; bleaching, shadows, or unbalanced conditions may be evident in some shots; there is no evidence of an attempt to correct problems.	Most shots are properly lit, either through ambient lighting or the use of techniques to correct poor lighting conditions.	All shots are well lit, either through ambient lighting or the use of techniques to correct poor lighting conditions.	
Audio (x1)	Audio may be unclear, distorted, or washed out from poor signal-to-noise ratio; there is evidence of the use of a built-in camera microphone that detracts from the message.	The audio is clear, with given consideration given to a good signal-to-noise ratio; background or ambient noise may occasionally be a distraction.	The audio is clear and recorded with good signal-to-noise ratio, displaying skillful microphone choice, placement, and technique.	
Continuity & Pacing (x2)	The story sequencing is confusing; shots are too long or 'clipped' with edit points appearing 'glitchy'.	The pace and timing are well structured; clips move along and tell the story, with moderate use of transitions.	Shots logically pace the story along in an interesting way, with an excellent and purposeful use of transitions.	
Video Effectiveness (x2)	The video does not meet project goals, presents an unclear message, and/or is sloppy overall; leadership and/or 21 st century skills are not evident.	The video topic is presented with insights; the video adequately meets the objective; leadership and/or 21 st century skills are somewhat evident.	The video is clearly focused, with a rich variety of supporting material; leadership and/or 21 st century skills are clearly evident.	
Aesthetics & Artisanship (x1)	The work is unorganized and sloppy.	The work provides an organized and logical	The work provides an exemplary use of layout and design principles to logically	

		presentation of essential issues.	communicate important data.	
Use of Required Props (x1)	Props incorporated in the video appear as an afterthought.	Props incorporated in the video add some artistic value and tend to further the plot.	Props are integral to the production's plot and artistic value.	
Use of Required Dialogue (x1)	The line of dialogue is not well incorporated in the production and/or the dialogue is not in sync with the plot.	The line of dialogue is adequately incorporated and somewhat essential to the production's plot.	The line of dialogue is communicated effectively and is integral to the production's plot.	