

Florida Technology Student Association and Foundation, Inc.

Justin Lauer, Executive Director

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Melbourne, Florida 32912

MEMORANDUM

November 23, 2020

To: Potential Sponsors and Advertisers

From: Justin Lauer
Executive Director

Topic: **Sponsorship Program for 2020-2021**

Florida TSA is an organization dedicated to serving tomorrow's leaders and innovators in technical fields. Florida TSA's emphasis is on leadership as well as academics. This organization is affiliated with the national "Technology Student Association" (TSA) and are supported and partially funded by the Florida Department of Education. We served more than 50,000 members last year in Florida. Our State Conference will be virtually this year Feb 24-27, 2021. Over 2000 people attended last year's conference.

High school and middle school students rely on Florida TSA's state conference to compete for top honors in Florida and have a chance to advance on to the National TSA conference in June. Funding from your organization will enable these students to have a successful state conference.

Florida TSA is looking for a partnership with your company. In any working partnership, both partners must gain from the relationship. Your company will gain through legitimate advertising and name recognition with today's youth or more accurately tomorrow's potential college students, employees, and consumers. We have several levels of sponsorship available in the enclosed documents. We ask that you take a few moments of your time to review these documents and pass them along to the person charged with such decisions if you are not that person. **Sponsors who contribute \$300 or more may have a link posted on FL TSA's business partner website and may also hold a virtual special interest session that would be advertised to FL TSA members and educators.**

In closing, I would note that Florida TSA is a registered non-profit 501c corporation and as such any donations or sponsorships are fully tax deductible. If our sponsorship program does not meet your needs, but you would like to lend your support in some other way please contact me so that we can discuss the possibilities. Your consideration is appreciated. If you need additional information please contact me at TSA@Justinlauer.net or leave a message on the Florida TSA line: 321-728-9732. Feel free to look over our web site: www.floridatsa.org .

Attachments: Sponsorship Form