



### Levi Krieger - Enhancing Communication

One of the major points in this campaign is communication; both with our officers, and with other states. We should start with optimizing what we already have.

The best way to accomplish this goal is to make communication obvious and improve the ways that are already available. The first way that you can already communicate with officers is the State Instagram. The state Instagram is already prepared carefully and I believe with more extensive use we can make it a real tool to use for information in this association.



The other part of communication is talking with the other states. We can talk to other states primarily via email. We as a state already have an email, we just need to take the time and introduce ourselves to other states to increase our relationships with them.



## Advertising Chapters with Student News

Most schools have some form of school news. I believe that as a state officer team, or even as a competition for all members to compete in, we should make a state-wide ad that is of good quality to make sure that we always have our best foot forwards.



This statewide ad would help in many ways. Because of this year and last years global events, we have seen a decline in membership of clubs. This surely includes TSA. The school news is a great way to bolster the club's new membership.

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Thanks for reading my plan for this year, and don't forget...

**Vote Levi Krieger  
for State Vice President!**

